

## Classic Navel Oranges



#### The Gold Standard Of All Oranges

#### PICKED FRESH FROM THE TREE AND SHIPPED DIRECTLY TO YOU

We guarantee that our Navel Oranges are the best you'll ever eat. That's because they're grown only in groves with the absolute best conditions, ensuring delicious fruit. Navels are easy to peel, seedless and sweet. Each orange is picked at its peak and shipped perfectly fresh — straight from the tree to you, not stored in a warehouse. Choose from five sizes of gifts to suit your friends and family. Food always fits, and everyone loves a gift of oranges!

\$35.99

Available mid-November thru May.

- 4N
   4 Fruit Trays approx. 48 pieces
   \$92.99

   3N
   3 Fruit Trays approx. 36 pieces
   \$82.99

   2N
   2 Fruit Trays approx. 24 pieces
   \$66.99

   1N
   1 Fruit Tray approx. 12 pieces
   \$49.99
- 70N Sampler approx. 6 pieces





#### Holiday "Wreaths" A WELCOME TRADITION

A wreath always says welcome, especially when you can eat it! Ours not only looks festive with its cheerful red bow, but it tastes like the holiday season itself. Friends and family will enjoy a generous assortment including: Ruby Red Grapefruit, Navel Oranges, D'Anjou Pears

and Apples. A 3-oz. package of foil-wrapped Milk Chocolates adorns the center.
The Mini Fruit Wreath is just right for singles and smaller households.
Available mid-November thru December.
261 Mini Fruit Wreath \$44.99
218 Holiday Wreath \$77.99

Selected

O' Christmas Tree A SPECIAL HOLIDAY GIFT

This gift has the best of all citrus worlds plus a bonus of yummy milk chocolate — in the shape of a festive Christmas tree. Enjoy Petite Navels, Tangerines, classic Navel Oranges, Ruby Red Grapefruit, along with foil-wrapped Milk Chocolates. Sure to please all!

Available mid-November thru December. 2012 \$59.99



## **Navels & Ruby Reds**

### Deluxe Gift Boxes with extra treats

### Deluxe Gift Trays

Especially Selected

#### INCLUDES FAVORITE FLORIDA TREATS!

How do you make our world-class citrus even more indulgent?

Pair with deluxe Florida favorites! Select your choice of customer-favorite Navel Oranges or Navel Oranges with Ruby Red Grapefruit in a size that suits your friends and family, then wait for the compliments to come in. Navel Oranges are seedless and easy to peel. Our Ruby Red Grapefruit is hand selected from groves with ideal growing conditions. Each Deluxe assortment comes with citrus plus Chocolate-Dipped Coconut Patties, two 5-oz. jars of Orange Marmalade and Florida Honey.

\$99.99

\$89.99

\$74.99

\$59.99

Available mid-November thru mid-April. DELUXE WITH NAVELS

- 4DO 4 Trays approx. 44 pieces 3DO 3 Trays - approx. 32 pieces
- 2DO 2 Trays approx. 20 pieces
- 1DO 1 Tray approx. 8 pieces

#### DELUXE WITH NAVELS & RUBY REDS

4NRD	4 Trays - approx. 34 pieces	\$99.99
3NRD	3 Trays - approx. 27 pieces	\$89.99
2NRD	2 Trays - approx. 17 pieces	\$74.99
1NRD	1 Tray - approx. 7 pieces	\$59.99

### Fruit Stand Sacks

Send the roadside stand straight to their door with these traditional sacks full of their favorite Ruby Red Grapefruit or Navel Oranges. Each festive bag carries a "Happy Holidays" message along with the best fruit your friends and family will ever taste. Our oranges pass a rigorous six-point inspection. Three sacks each.

#### Available mid-November thru May.

181	Ruby Reds - approx. 12 lbs.	\$64.9

182 Navel Oranges - approx. 18 lbs. \$54.99

#### Also available separately:

504	Coconut Patties – Two 10½-oz. pkgs. Available thru mid-April.	\$27.99
546	Marmalade Collection – Three 10-oz. jars of Orange, Honevbell and Kevlime	\$37.99

Available all vear



#### Navel Oranges & Ruby Red Grapefruit OUR FINEST CITRUS IN FIVE SIZES

You can't go wrong with a gift that's been a customer favorite for decades. Two of our best citrus varieties come together in one great gift in sizes to fit every household and budget. Navel Oranges are seedless, sweet and easy to peel, always full of flavor and delicious juice. Ruby Red Grapefruit, grown in the Indian River region of Florida, is the best of its kind. With beautiful red flesh, it's so sweet that you don't need sugar. Quality citrus like this can't be found in stores because ours are picked to order and shipped fresh to your lucky gift recipient's door. Guaranteed to please!

Велі

Available mid-November thru May.

4NR	4 Trays - approx. 36 pieces	\$92.99
3NR	3 Trays - approx. 30 pieces	\$82.99
2NR	2 Trays - approx. 20 pieces	\$66.99
1NR	1 Tray - approx. 10 pieces	\$49.99
70NR	Sampler - approx. 5 pieces	\$35.99

# Send along a little sunshine!

### Tangerines & Navel Oranges

SEND A LITTLE (OR A LOT) OF SUNSHINE

Our Honey-Sweet Tangerines are irresistibly good. Send them on their own or combined with our famous Navel Oranges. Friends and family will feel like they've received a box full of sunshine. Both varieties are seedless and easy to peel. Tangerines are extra sweet, and the perfect size for snacking. Kids love them! Our Navels are the best available anywhere, passing a rigorous 6-point inspection to meet our quality standards.

Available mid-November thru May. TANGERINES

 4F
 4 Fruit Trays - approx. 60 pieces
 \$92.99

 3F
 3 Fruit Trays - approx. 45 pieces
 \$82.99

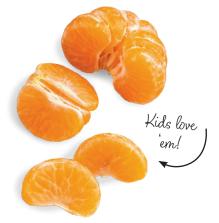
 2F
 2 Fruit Trays - approx. 30 pieces
 \$66.99

 1F
 1 Fruit Tray - approx. 15 pieces
 \$49.99

 70F
 Sampler - approx. 6 pieces
 \$35.99

#### TANGERINES & NAVELS

4FN	4 Fruit Trays - approx. 48 pieces	\$92.99
3FN	3 Fruit Trays - approx. 36 pieces	\$82.99
2FN	2 Fruit Trays - approx. 24 pieces	\$66.99
1FN	1 Fruit Tray - approx. 12 pieces	\$49.99
70FN	Sampler - approx. 6 pieces	\$35.99





#### Baby-O<sup>™</sup> Mandarins AVAILABLE FOR A LIMITED TIME!

Here's a gift as good as gold! Our Baby-O Mandarin Oranges are a rare treat, available only in a limited harvest from December to January. They're not widely available in stores, so we're willing to bet that no one on your gift list has ever tried one. These

#### Honeybell Vanilla Bundt Cake

PERFECTION IN A CAKE!

We've captured the essence of our elusive, rare Honeybell citrus in an amazing cake you can't find anywhere else! Light, moist Vanilla Bundt Cake is infused with a bit of Honeybell zest. The twist of citrus makes all the difference, giving this cake a tropical flavor. Great for dessert or brunch. Serves 10-12. 8423 \$44.99 juicy gourmet citrus treats have exquisite flavor. Try some for yourself too! Available December thru January.

4HG	4 Fruit Trays - 48 pieces	\$92.99
3HG	3 Fruit Trays - 36 pieces	\$82.99
2HG	2 Fruit Trays - 24 pieces	\$66.99
1HG	1 Fruit Tray - 12 pieces	\$49.99
70HG	Sampler - 6 pieces	\$35.99



### Good things come in threes...



#### Triple Citrus Bonanza NEARLY 20 POUNDS OF FRUIT

Designed to feed a crowd, it's the perfect size for a larger family or an entire office. That doesn't mean we've compromised on quality: our citrus is tested for perfect ripeness before it's picked to order. Includes one tray of each seedless Navel



Oranges, Honey-Sweet Tangerines and sweet Ruby Red Grapefruit — almost 20 lbs. of fruit! This supply will last throughout the holidays for your favorite friends and important clients. Available mid-November thru May.

230 \$84.99

#### Grove Citrus Trio OUR BEST-SELLING CITRUS

You can't go wrong with this highest quality assortment, especially when it comes with a flavor trio ranging from slightly tangy to extra sweet. Includes 8 of our freshest seedless Navels, 3 juicy Ruby Red Grapefruits, and 8 sweet, snack-sized Tangerines. Available mid-November thru May. 164 \$57.99

#### Favorite Picks Trio POPULAR FAVORITES!

Send this trio and watch the compliments come in. The star of this assortment is a dozen Mini Honeybells. Plus you get 6 Honey-Sweet Tangerines and 6 Navels. Your gift ships in January when the Honeybells are ripened to perfection. Available January thru April. 2699 \$59.99

## or fours, fives and sixes!

#### Fabulous Four GREAT FRUIT VARIETY

Pair two favorite citrus varieties with two fruit flavors for a premium assortment that everyone will enjoy. This gift is packed with Navels along with Honey-Sweet Tangerines, which are snack-sized and easy to peel. We've added crisp apples and delightful D'Anjou Pears that are wonderful paired with cheese. Available November thru mid-February. 2008 \$49.99





#### Sunshine Five FIVE FABULOUS FRUITS

Send five fabulous citrus flavors in one amazing gift. Friends and family will love tasting their way through this wonderful assortment of our finest juicy and flavorful varieties. They'll enjoy three kinds of grapefruit along with classic Navels and Honey-Sweet Tangerines. There's something for breakfast to lunch to snack time. Available November thru January. 162 Approx. 22 pieces (shown) \$64.99

 1625
 Approx.11 pieces
 \$49.99



#### Sunshine Sweets Collection SIX VARIETIES IN ONE PACK

Everyone will love this irresistible assortment of citrus favorites! With three kinds of grapefruit, two varieties of oranges and Honey-Sweet Tangerines, this gift delivers every citrus sensation from slightly tart to extra sweet. Includes Sweet White, Ruby Red and Deep Red Grapefruit along with Navel Oranges, Mini Honeybells and Tangerines.

Available January.

 1621
 Approx.22 pieces (shown)
 \$64.99

 16215
 Approx.11 pieces
 \$49.99

#### Fruit & Snacks Gift Box A WONDERFUL ASSORTMENT

These gifts offer the kind of variety guaranteed to please every palate. It all starts with your choice of the highest quality oranges, mixed citrus or orchard fruit available anywhere — delicious and healthy. We make it more indulgent with Chocolate Crunch Popcorn, Chocolate Chip Cookies, Deluxe Mixed Nuts and foil-wrapped Milk Chocolates.

#### Variety Gift Box FRUIT, SWEET TREATS & NUTS

If you're not sure what to give, how about a little of everything? This fruit variety assortment takes the guesswork out of giving. They'll receive four kinds of citrus, plus pears, apples and a tempting range of our favorite sweet treats. Available mid-November thru mid-February. 2119 \$64.99

Availab	Available mid-November thru mid-April.				
Item 14	Item 143 available thru mid-February.				
147NR Mixed Citrus Variety Box \$64.99 (shown)					
143	Mixed Fruit Variety Box	\$64.99			
147	Orange Variety Box	\$64.99			



Includes extra treats from the Sunshine State

#### Florida Road Trip Crate FUN AS A

FLORIDA ROAD TRIP

This gift has so many Florida

favorites, it's like taking a road trip

through the Sunshine State. The nostalgic wooden crate resembles those found at roadside stands, and it's generously packed with citrus and more. You'll find seedless Navel Oranges, easy-peel Honey-Sweet Tangerines and sweet Ruby Red Grapefruit. It's all complemented by Orange Marmalade, Orange Blossom Honey with dipper, Toasted Coconut Cookies, Honeybell Hard Candies and Honey Roasted Almonds. Available mid-November thru May. 2470 \$114.99

#### Wild About Nuts Gift Tin DELUXE MIX WITH NO PEANUTS!

If there are nut lovers on your list, this gift is packed with savory and sweet nut treats. We've packed four varieties of jumbo nuts into our reusable holiday tin. This assortment includes Deluxe Mixed Nuts, Cashews, Orange Praline Pecans, and Chocolate-Covered Macadamia Nuts. It's a gift they're sure to remember. Great variety! Approx. 2 lbs. Available early October thru early April. 625 \$56.99



#### Four Flavors Citrus Sampler VARIETY EVERYONE WILL LOVE

This citrus variety gift is filled with the best fruit that money can buy. Send friends and family four juicy favorites including two kinds of oranges, a Ruby Red Grapefruit and Honey-Sweet Tangerines. Orange varieties include Classic and Petite Navels, each with its own distinct flavor. Ruby Red Grapefruit are seedless and so sweet vou won't need sugar. Our Honey-Sweet Tangerines are a snack-sized favorite, with an easy-peel skin that's great for kids. Available December thru early April. 210 \$36.99

#### Packed and shipped in our custom-designed gift trays.



### Freshly picked or baked-in goodness



**Temple Oranges** TASTY, TEMPTING TEMPLES



Treat special people on your gift list to this unique variety of oranges. Temples have a distinctive, sweet-tangy taste with very little pith. The skin clings loosely to the flesh, making them easy to peel. Their thin skins won't stand up to commercial shipping, so you won't find them in stores. Ours are packed in special containers that cradle them safely until arrival. Also available paired with our sweet Ruby Red Grapefruits.

Available February.

#### TEMPLES

4T	4 Trays - approx. 48 pieces	\$92.99
3T	3 Trays - approx. 36 pieces	\$82.99
2T	2 Trays - approx. 24 pieces	\$66.99
1T	1 Tray - approx. 12 pieces	\$49.99

- 1T 1 Tray - approx. 12 pieces
- \$35.99 70T Sampler - approx.6 pieces

#### Lemon Shortbread Straws **DELIGHTFULLY DECADENT!**

Bursting with bright lemon flavor, buttery shortbread straws are a sweet, indulgent treat. Break them out for guests or present them in their reusable tin as a memorable gift. Sealed for freshness. Two 8-oz. bags ZLS \$39.99

#### Lemon Bundt Cake LEMON LOVERS REJOICE!

The vibrant flavor of fresh, premium lemons infuses each moist. luscious bite of this refreshing Bundt cake. Enrobed in a sweet, citrusy glaze and topped with zest. Serves 8-10.

805 \$44.99

#### TEMPLES & RUBY RED GRAPEFRUITS

4TR	4 Trays - approx. 40 pieces	\$92.99
3TR	3 Trays - approx. 30 pieces	\$82.99
2TR	2 Trays - approx. 20 pieces	\$66.99
1TR	1 Tray - approx. 10 pieces	\$49.99
70TR	Sampler - approx. 5 pieces	\$35.99





#### COMPANY NAME FROM FRONT COVER:

#### YOUR CUSTOMER NUMBER (found on the mailing panel above your name)

To assure on-time delivery, please place your order by the following dates:							
Order Deadlines	Thanksgiving	Hanukkah/ Christmas	New Year				
Standard Delivery	Nov 14	Dec 17	Dec 17				
To AZ, CA, LA, TX	Nov 11	Dec 11	Dec 11				
To Canada	Nov 18	Dec 18	Dec 18				

Availability and prices are subject to change without notice. We reserve the right to substitute product for equal or greater value. Your gift may not be packed as shown. Your gift is delivered for \$17.99 per package.

(required)

Call for information about shipping to Alaska. No shipments to Hawaii. Shipments to AZ, CA, LA, and TX are on a fixed schedule. See Shipping Calendar for details.

Canadian Shipments: We ship to Quebec, Ontario, Nova Scotia, New Brunswick, Newfoundland & Prince Edward Island. Express Delivery to Canada is an additional \$32 for a total of \$49.99 per pkg.

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All orders will be shipped per your instructions. PLEASE VERIFY ALL ADDRESSES & ZIP CODES. Please confirm prices and that your fruit selections are available for the delivery date selected (see chart opposite page).



LARGE OR SMALL, EVERYONE WILL LOVE THIS GIFT BOX!

Send our best-selling citrus in your choice of two sizes to please everyone on your gift list. This fine quality fruit comes with a set of four grapefruit/citrus spoons to make eating it as easy as loving its wonderful flavor. Gift includes our always-fresh seedless Navel Oranges, sweet Ruby Red Grapefruit and zipper-peel Honey-Sweet Tangerines. Available mid-November thru May.

159NS Grove Triple Delight Deluxe \$66.99 158NS Grove Triple Delight \$52.99 22 pieces (shown) 12 pieces

### **Citrus Availability Calendar**

	Nov	Dec	Jan	Feb	Mar	Apr	May
Navel Oranges	1		1	1	1	1	
Ruby Red Grapefruit	1		1	1	1	1	
Tangerines	1		1	1	1	1	
White Grapefruit	1	1	1				
Deep Red Grapefruit	1		1				
Baby-O <sup>™</sup> Mandarins		1	1				
Cara Cara Navels						1	
Golden Honeybells							
Temple Oranges				1			
Honeybells				1	1	1	

## A great way to start the day



#### Deluxe Breakfast Box BREAKFAST IS READY!

Joining 4 sweet Ruby Red Grapefruit and 8 seedless Navel Oranges in this generous box is our Cinnamon Walnut Coffee Cake, savory Canadian Bacon, and a jar each of our premium Orange Marmalade and Orange Blossom Honey for topping your toast or



pancakes. A set of 4 grapefruit spoons and a wooden honey dipper help make this a gift to remember.

Available mid-November thru May.

- 444 Deluxe Breakfast Box (shown) \$97.99
- 439 Breakfast Box \$69.99 Includes 4 Ruby Red Grapefruit, 7 Navel Oranges, Cinnamon Walnut Coffee Cake and Orange Marmalade.

#### Cinnamon Walnut Cake GREAT HOSTESS GIFT

A traditional recipe and great ingredients are just two reasons why this coffee cake is a customer favorite. Nothing completes a tasty, no-fuss breakfast or brunch more than this sweetly spiced cake, double layered with buttery walnuts and cinnamon. Serves 12-14. Available early October thru May. 801 \$44.99



#### Breakfast Bundles BRIGHTEN UP THE MORNING

You won't find these premium quality confections in any store. They're crafted only from the same premium fruit varieties in our groves. The honey is collected from bees that feed from orange blossoms for a taste you can't get anywhere else.

### Sunshine State Snack Box

FLORIDA'S BEST

Send a sampler of everything that's great about Florida. This one packs a lot of variety into a size that's perfect for singles and smaller households. Gift includes one each Ruby Red Grapefruit and Honey-Sweet Tangerine plus two plump Navel Oranges. Chocolate Chip Cookies and Honeybell Hard Candies add some crunch, while Orange Marmalade spreads a little sunshine. Available mid-November thru May. 2136 \$47.99 Available all year.

- 546 Marmalade Collection \$37.99 Includes 10-oz.jar each of Florida Orange, Honeybell Orange and Key Lime Marmalades.
- 427 Breakfast Treats Duo \$32.99 Includes 101/2-oz. jar of Orange Marmalade, 5-oz. jar Orange Blossom Honey and wooden honey dipper.





**DECEMBER** Baby-O™ Mandarins



JANUARY Navel Oranges



FEBRUARY





### **Calendar Collections**

#### SAVE UP TO 10% OFF REGULAR PRICE!

Give 3, 5 or 7 months of top-quality citrus to friends and family or enjoy months of delicious fruit in your own home. You'll save up to 10% off regular prices depending on which plan you choose. PLUS, you'll save even MORE because premium varieties are priced the same as our other citrus for extra savings.

Choose from the plans below or contact us for more options. When ordering, use codes and shipping amounts shown below or specify which months you want to receive other fruit varieties.

SAMPLER TRAY PLANS (5 lbs) All Oranges Oranges & Ruby Reds All Ruby Reds	<b>3 MOS.</b> <b>\$97.17</b> P70O3 P70OR3 P70R3	<b>5 MOS.</b> <b>\$161.96</b> P70O5 P70OR5 P70R5	<b>7 MOS.</b> <b>\$226.74</b> P70O7 P70OR7 P70R7
ONE TRAY PLANS (9 lbs)	<b>\$134.97</b>	<b>\$224.96</b>	<b>\$314.94</b>
All Oranges	P1O3	P1O5	P1O7
Oranges & Ruby Reds	P1OR3	P1OR5	P1OR7
All Ruby Reds	P1R3	P1R5	P1R7
<b>TWO TRAY PLANS (18 lbs)</b>	<b>\$180.87</b>	<b>\$301.46</b>	<b>\$422.04</b>
All Oranges	P2O3	P2O5	P2O7
Oranges & Ruby Reds	P2OR3	P2OR5	P2OR7
All Ruby Reds	P2R3	P2R5	P2R7
FOUR TRAY PLANS (36 lbs)	<b>\$251.07</b>	<b>\$418.46</b>	<b>\$585.84</b>
All Oranges	P4O3	P4O5	P4O7
Oranges & Ruby Reds	P4OR3	P4OR5	P4OR7
All Ruby Reds	P4R3	P4R5	P4R7
SHIPPING & HANDLING (\$17.99 per package)	\$53.97	\$89.95	\$125.93

For Canadian destinations add \$32 to standard shipping fees, for a total of \$49.99 per package - See order form for details.



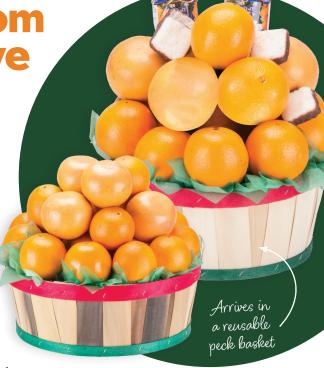


## **Fresh from** the grove

#### **Peck Baskets**

#### FRUIT ARRIVES IN A TRADITIONAL GROVE BASKET

The original peck baskets never lose their old-world charm. Your fresh citrus is packed into reusable wooden baskets like those used in groves, even back when oranges were shipped up north on trains. We've maintained that tradition and made it even better with your choice of fruit selection and size, either Two-Peck (1/2 bushel) or One-Peck (1/4 bushel). You can also



upgrade to a Deluxe gift, which includes these Florida favorites: rich, Chocolate-Dipped Coconut Patties and a jar each of Orange Marmalade and Orange Blossom Honey.

Available mid-November thru mid-April.

PECK BASKET DELUXE			PECK BASKETS			
11DO	1 Peck - Navels	\$64.99	11O	1 Peck - Navels	\$54.99	
11DM	1 Peck - Navels & Ruby Reds	\$64.99	11M	1 Peck - Navels & Ruby Reds	\$54.99	
22DO	2 Peck - Navels	\$81.99	220	2 Peck - Navels	\$71.99	
22DM	2 Peck - Navels & Ruby Reds	\$81.99	22M	2 Peck - Navels & Ruby Reds	\$71.99	



#### Dried Fruit Gift Tray NATURE'S OWN CANDY

The sweetness of our dried Apple Rings, Pitted Prunes, Kiwi, Plums, Pears, Apricots, Dates and Peaches comes from their own natural sugars. Arranged in a reusable wooden tray so it's perfect for giving and entertaining. Approx. 3 lbs. 946 \$59.99

## **Cara Cara Red Navels**

#### Cara Cara Navel Oranges & Ruby Red Grapefruit

TWO ROSY-FLESHED CITRUS VARIETIES

Treat friends and loved ones to a citrus delight featuring the exquisite, refreshing taste of Cara Cara Navel Oranges and Ruby Red Grapefruit. Hard-to-find Cara Cara Navels are prized for their deep-red flesh and mild, juicy flavor, while our Ruby Red Grapefruit bursts with tangy sweetness.



#### Available January thru April. CARA CARA NAVELS

4K 4 Trays - approx. 48 pieces \$109.99 3K 3 Trays - approx. 36 pieces \$92.99 2K 2 Trays - approx. 24 pieces \$75.99 1K 1 Tray - approx. 12 pieces \$54.99 70K Sampler - approx. 6 pieces \$37.99 CARA CARA NAVELS & RUBY RED GRAPERUIT

# 4KR4 Trays - approx. 40 pieces\$99.993KR3 Trays - approx. 30 pieces\$86.992KR2 Trays - approx. 20 pieces\$71.991KR1 Tray - approx. 10 pieces\$54.9970KRSampler - approx. 6 pieces\$37.99

#### Pear Sampler Gift Box A "PEAR-FECT" ASSORTMENT!

Each pear variety has its own unique flavor, texture, and use. Now's your chance to try some of the best varieties available! Each gift box includes premium Comice, D'Anjou, Golden Bosc and Starkrimson pears. Available October thru January. 914 12 pears \$54.99 913 8 pears \$44.99



#### Heavenly Seven Fruit Tray A FRUIT-LOVER'S DREAM!

This generous assortment of premium varieties is a smorgasbord in a box! This gift will appeal to your favorite foodie because there's so much to love. Sweet Ruby Red Grapefruit, seedless Navel Oranges and Tangerines offer classic flavors. Petite Cara Cara Navels and Baby-O<sup>™</sup> Mandarins offer an exotic taste. They'll enjoy the crisp crunch of fresh Apples and the creamy, smooth taste of D'Anjou Pears. Approx. 27 pieces. Available December thru January. 193 \$64.99

### THE FRUIT IS VERY SWEET!

Got this item for a Christmas gift again this year. Very nice gift.

#### Mini Variety Fruit Box A FRUIT-LOVER'S DREAM!

Something for everyone in this petite version of our Heavenly Seven Fruit Tray. Perfect gift for your favorite uncle or the young family next door. Includes Ruby Red Grapefruit, Navel Oranges, Petite Cara Cara Navels, Baby-O™ Mandarins, Apples and D'Anjou Pears. Picked fresh at the peak of ripeness and delivered to a loved one's door!

Available December thru January. 2072 Approx. 13 pieces \$44.99



## Gifts under \$50

#### Citrus Lovers Basket A SIMPLE SELECTION OF OUR BEST

Unbeatable freshness and flavor, beautifully presented and perfectly priced, this citrus gift will be a big hit for anyone on your list. Friends, family or teachers will appreciate a sugar-sweet Ruby Grapefruit, paired with 3 snack-sized, Honey-Sweet Tangerines and 4 seedless Navel Oranges. Available mid-November thru May. 242 \$42.99

> Arrives in a reusable woven baskot,

#### Fruit & Snacks Gift Box JUICY DELIGHTFUL FRUITS

Four varieties of premium fruit are paired with some favorite snacks in one winning gift box. Crisp Apples and D'Anjou Pears provide pleasing contrast in taste and texture. Classic seedless Navels and zipperpeel Tangerines offer plenty of sweet juice. Chocolate lovers will appreciate the Chocolate Chip Cookies and Milk Chocolate Candies. Fruit & Nut Snack Mix added for some satisfying crunch! Available mid-November thru mid-February. 2024 \$49.99



#### Mixed Fruit Gift Box

#### IDEAL FOR SINGLES AND SMALLER HOUSEHOLDS

This affordable gift box has something for everyone: 2 Ruby Red Grapefruit, 2 Navel Oranges, 2 Honey-Sweet Tangerines, an Orchard Apple and a D'Anjou Pear. Foil-wrapped Milk Chocolates add a touch of decadence. Available mid-November thru mid-February. 209 \$37.99

Especially Selecte

Citrus Grove Gift Box

Sweet and simple, this citrus gift

box pairs nicely with the included salty snacks. They'll receive our

Navel Oranges and Honey-Sweet Tangerines, Chocolate Chip

Available mid-November thru mid-April.

Cookies, Milk Chocolates and

Honey-Roasted Almonds.

254 \$49.99

SELECT FAVORITES



#### Merry Snowmen Tangerines

#### SEND SMILES TO BRIGHTEN THEIR DAY!

With their honey-sweet flavor our premium Tangerines are especially irresistible in their smiling snowman wrappers. Their cheeky expressions make them a delightful addition to your lunchbox! Approx. 5 lbs.

Available mid-November thru May. 227 \$39.99





#### Orange Explosion THREE OF OUR MOST POPULAR VARIETIES

The Orange Explosion is bursting with flavor, fragrance and abundant juice. Orange lovers will appreciate receiving three of our customer favorite varieties. This tasteful gift includes 8 Classic Navels, 4 Tangerines and 4 Petite Navels. All of our citrus is picked fresh and packed carefully to arrive delicious and ready to eat.

Available December thru April. 2691 \$54.99

#### **Sweet Selection**

#### A SWEET IDEA FOR SMALLER HOUSEHOLDS

A smaller version of our popular Orange Explosion, this gift includes the same three winning varieties: 3 Classic Navels, 3 Tangerines and 3 Petite Navels. This is right-sized for singles and smaller families, with plenty of sweet, juicy oranges in every box. Available December thru April. 2116 \$42.99

## **Brighten up their day!**



#### Sunshine State Gift Box FLORIDA CITRUS WITH SOME SWEET TREATS

This gift is like sending Florida sunshine in a box. We've packed 8 of our highest-quality seedless, easy-peel Navel Oranges with a sweet variety of Florida treats. Gift includes Chocolate Chip Cookies, Orange Marmalade, Creamy Coconut Patties and a 3-oz. package of Milk Chocolate balls. Great variety of fruit, chocolate and sweets that the whole family will enjoy.

Available mid-November thru mid-April. 203 \$52.99

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## **Golden Honeybells**

A customer favorite that can be sent alone or paired with Ruby Red Grapefruit, another best seller!

#### Golden Honeybell & Ruby Red Grapefruit

#### AVAILABLE IN FIVE SIZES

Send one of our best citrus varieties in one unforgettable package. Golden Honeybells – a rare treat available for a limited time – are a mandarin hybrid that earns its name for premium quality and taste. For an extra special treat, send them along with our famous Ruby Red Grapefruit, seedless and so sweet you won't need sugar.

Available mid-January thru March. GOLDEN HONEYBELLS

- 4L 4 Trays approx. 48 pieces \$129.99 3L 3 Trays - approx. 36 pieces \$99.99
- 2L 2 Trays approx. 24 pieces \$82.99
- 1L 1 Tray approx. 12 pieces \$59.99
- 70L Sampler approx. 6 pieces \$39.99

GOLDEN HONEY BELLS & RUBY RED GRAPEFRUIT

4LR	4 Trays - approx. 48 pieces	\$129.99
3LR	3 Trays - approx. 36 pieces	\$99.99
2LR	2 Trays - approx. 24 pieces	\$82.99
1LR	1 Tray - approx. 12 pieces	\$59.99
70LR	Sampler - approx, 6 pieces	\$39.99

Especially Selected

Includes marmalade and honey from Florida!

lly Selected

#### Golden Honeybell & Ruby Red Grapefruit DELUXE GIFT TRAYS COME WITH FLORIDA TREATS!

Rare Golden Honeybells and sweet Ruby Red Grapefruit are gourmet sensations all by themselves, but we've taken these gifts over the top with deluxe add-ins guaranteed to please the most discriminating tastes. Send your choice of all Golden Honeybells or Golden Honeybells combined with Grapefruit. Each deluxe gift includes Chocolate-Dipped Coconut Patties, two 5-oz. jars of Orange Marmalade and Florida Honey, with a hint of citrus because it's made by bees that visit our groves. Available mid-January thru March.

#### DELUXE GOLDEN HONEYBELLS

4LD	4 Trays - approx. 44 pieces	\$154.99
3LD	3 Trays - approx. 32 pieces	\$124.99
2LD	2 Trays - approx. 20 pieces	\$99.99
1LD	1 Tray - approx. 8 pieces	\$74.99

DELUX	E GOLDEN HONEYBELLS & RUB <sup>1</sup>	reds
	$4 \operatorname{Trays}$ - approx 36 pieces	\$111

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BLRD	3 Trays - approx. 27 pieces	\$115.99
2LRD	2 Trays - approx. 16 pieces	\$89.99
LRD	1 Tray - approx. 7 pieces	\$67.99

### TRULY AMAZING AWESOMELY FRESH FRUIT!

Golden Honeybells arrived today and we are in love with them. Super premium quality and freshness yields an incredible flavor: sweet, juicy and unique. So glad we ordered two trays; we will order more immediately.

#### The Honeybell Gift Card:

When you order for Christmas, your recipients will receive a card in December announcing that your gift will arrive in January at its peak of freshness and flavor.

## A juicy and tangy citrus combination



#### Honeybells and Ruby Red Grapefruit

#### A PAIRING OF CITRUS VARIETIES IN FIVE SIZES

Brighten their winter (or your own) with two premium citrus varieties. A mandarin/ grapefruit hybrid, juicy Honeybells have a bright, sparkling flavor that pops when paired with vibrant Ruby Red Grapefruit, a variety so sweet it never needs sugar.

Available mid-November thru May.			Available February thru April.		
RUBY RED GRAPEFRUIT			HONEYBELLS & RUBY RED GRAPEFRUIT		
4R	4 Trays - approx. 32 pieces	\$92.99	4HR	4 Trays - approx. 40 pieces	\$109.99
3R	3 Trays-approx. 24 pieces	\$82.99	3HR	3 Trays - approx. 30 pieces	\$92.99
2R	2 Trays - approx. 16 pieces	\$66.99	2HR	2 Trays - approx. 20 pieces	\$75.99
1R	1 Tray - approx. 8 pieces	\$49.99	1HR	1 Tray - approx. 10 pieces	\$54.99
70R	Sampler - approx. 4 pieces	\$35.99	70HR	Sampler-approx. 6 pieces	\$37.99



## **Picked Fresh Daily**

All of our fresh grapefruit is sampled daily to test for freshness at its peak. Then it's quickly picked, packed and shipped. Less than 1% of all the grapefruit in America meets our rigorous standards.

#### White Grapefruit A TANGY CLASSIC!

Our classic White Grapefruit is sampled daily to insure you receive the fruit at its peak of freshness. Known for its distinct aroma, smooth skin and sweet, tart flesh, this grapefruit promises tons of flavor and lots of juice! A welcome gift for friends and family.

Available November thru early-February.4W4 Trays - approx. 32 pieces\$92.993W3 Trays - approx. 24 pieces\$82.992W2 Trays - approx. 16 pieces\$66.991W1 Tray - approx. 8 pieces\$49.99

#### Grapefruit Triple Play WHITE, RED & DEEP RED

Send a triple play of grapefruit varieties for a home run of flavor. You get two each of seedless Sweet Whites, fragrant with a tangy taste; Ruby Reds, a thin-skinned, seedless variety that's incredibly sweet; and Deep Red, which is extra sweet with a beautiful, darker flesh. Treat yourself to a box, you'll love the quality. Available November thru early-February. 290RWI \$42.99

#### Deep Red Grapefruit sweet & JUICY!

The intense color of our Deep Reds is matched only by its sweetness! This seedless variety has lots of juice and robust flavor and makes a spectacular gift. Its warm crimson blush outside adds depth and richness to the deep, dark red flesh inside.

Available November thru early-February.

- 4I 4 Trays approx. 32 pieces \$92.99
- 3I 3 Trays approx. 24 pieces \$82.99
- 2I 2 Trays approx. 16 pieces \$66.99
- 11 1 Tray approx. 8 pieces \$49.99



#### Mini Honeybells TINY TREATS, BIG FLAVOR

These little beauties pack all the flavor of our regular Honeybells in a snack-sized citrus that fits in the palm of your hand. A healthy snack with easy-peel skins that make them perfect on the go. Not available until January, so your Christmas gift recipients will receive a special card in December to announce that your gift will arrive upon harvest at its peak of freshness.

Especially Selected

Snack-sized with big flavor!

Available mid-January thru April. 145 16 pieces \$45.99 137 12 pieces \$38.99

#### Navels & Golden Honeybells Deal!

#### ORDER AND SAVE 10% NAVELS IN DECEMBER, HONEYBELLS IN JANUARY

What's better than a box of sweet, delicious Florida citrus?

Two boxes! Your friends and family will receive a box of Navels for Christmas, then Golden Honeybells when the harvest is ripe and ready in the new year. Send this incredible gift of Navels and Golden Honeybells, one of the world's rarest citrus varieties. Order some for yourself too! It's a wonderful winter pick-me-up. Available mid-January thru March.

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4NL2X	4 Fruit Trays - approx. 48 pieces arrive each month	\$214.18
3NL2X	3 Fruit Trays - approx. 36 pieces arrive each month	\$178.18
2NL2X	2 Fruit Trays - approx. 24 pieces arrive each month	\$141.28
1NL2X	1 Fruit Tray - approx. 12 pieces arrive each month	\$106.18
70NL2X	Sampler Fruit Tray - approx. 6 pieces arrive each month	\$72.88

### Honeybells

#### AVAILABLE IN FIVE DIFFERENT SIZES

This special little citrus packs a lot of flavor and juice into its easy-peel package. A hybrid of a tangerine and grapefruit, these have a distinctive tangy yet sweet flavor. The spring harvest is the premier time for this gourmet variety. Available mid-February to April.

- 4H 4 Trays approx. 48 pieces
- 3H 3 Trays approx. 36 pieces
- 2H 2 Trays approx. 24 pieces

but not for long!

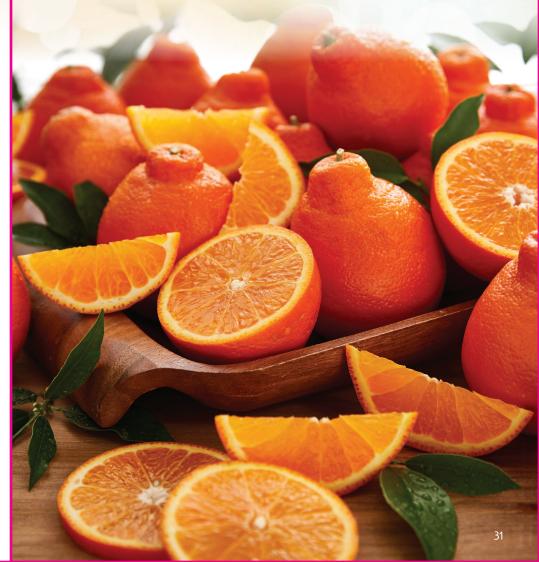
\$109.99

\$92.99

\$75.99

\$54.99

- 1H 1 Tray approx. 12 pieces
- 70H Sampler approx. 6 pieces \$38.99





For Holiday Gifts We Recommend:

Order by Dec. 17<sup>th</sup> for USA & Canada

Order by Dec. 11<sup>th</sup> for CA, AZ, TX, LA

#### Citrus Grove Basket IN A REUSABLE BASKET

Here's a sweet gift that friends and family will remember long after the delicious citrus is gone. They'll get a gorgeous, reusable rustic woven basket filled with our juiciest and best citrus, including 3 Ruby Red Grapefruit, 4 Honey-Sweet Tangerines and 4 Navel Oranges. Premium citrus, elegantly presented at a great price. Available mid-November thru May. 2486 \$54.99